

MODERN LATE

A fashion photograph featuring two models with long, wavy brown hair. The model on the left is wearing a blue top with a pink ruffled collar and a pink skirt. The model on the right is wearing a red top with a high collar and a light blue skirt. Both models are looking directly at the camera. The background is a textured, mottled brown and beige.

MEDIA KIT



ABOUT

MODELISTE
is an oasis of
INSPIRATION
dedicated to
documenting
STYLE,
FASHION,
TRAVEL
& ART.

Modeliste Magazine is an oasis of inspiration dedicated to documenting style, fashion, travel and art through an insightful network of contributors and leading industry creative visionaries.

An authentic source for emerging fashion and beauty trends, Modeliste captures style and inspiration through an expert editorial lens from around the world. Designed to be an integrated multi media outlet, Modeliste transcends style through a print and digital magazine, online website: **www.modelistemagazine.com**, Behind-the-Scenes videos and how-to video tutorials, award winning photography, Style Influencer Getaways and functional and simplistic purchasing platforms.



DEMOGRAPHICS

87%

WOMEN

22-25

AGE

\$110K+

HHI

CIRCULATION

1.4mil

READS/
MONTHLY

557K

AMAZON
PRINT
SALES

110K

PRINT
SUBSCRIBER
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UNIQUE VISITORS



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CONTENT



THE GLOSSY
Print & Digital Publication

ONLINE
www.modelistemagazine.com

MODE AROUND THE GLOBE
Modeliste Influencer Getaways

BACKSTAGE
Behind-the-Scenes Access to Cover Photoshoots,
Expert Beauty and Fashion Video Tutorials

BEAUTY
The Season's Beauty Must-and-Lust-Haves

FASHION
Inspiration Through Fashion, Runway reports,
Street Style trends

THE A-LIST
Shopping Directory

TRAVEL
Luxury Travel Inspiration and Guide

MODEL DIARIES
Modeliste Cover Girl Interviews

MODE WITH MEANING
The Art of Giving

ART & STYLE
Decor, Style, and Home inspiration

MEET MODELISTE
Insider Access to the World's Leading Experts,
Artists and Visionaries

SOCIAL MEDIA NETWORKING
Stay Connected with
style@modelistemagazine.com

MODE AROUND THE GLOBE Influencer Getaway

Modeliste magazine partners with an impressive roster of top-ranked, award winning and internationally acclaimed content creators to cultivate influencer marketing campaigns tailored specifically to your brand’s needs and goals. Campaigns are designed to maximize social engagement through the curation of unique, relatable and aspirational imagery with the ultimate goal of reaching today's consumers, driving an intent to purchase and generating sales, followers and exposure in the print and digital publication of Modeliste Magazine.



Modeliste’s innovative influencer partnerships are an important factor in brand collaborations and Modeliste’s overall marketing strategy, enabling us to work with new, exciting, game-changing ambassadors and industry pioneers.

Modeliste provides the platform enabling brands to form close-knit bonds and the fashion and beauty industry's most highly-followed influencers. Modeliste Mode Around the Globe Getaways ensure a constant stream of Instagram endorsements for the e-commerce retailer from the industry's most famous influencers.

Tapped into influencer culture, Modeliste’s connection with a vast array of savvy influencers—from big names in Hollywood to mega-influencers, Modeliste has become synonymous with “cool girl on Instagram” style.

Modeliste has established a community of over 2,500 influencers and brand partners,

including many of the most influential social media celebrities in the world. Influencers maintain a social media presence on platforms such as Instagram or YouTube, and have thousands or even millions of followers who view, comment, like, and share their fashion and lifestyle posts.

NO FASHION



Modeliste is an evolving curation of fashion and couture captured by an expert editorial lens for fashion and style from around the world, runways to ready-to-wear. Through elegant photography and an insightful network of contributors, storytellers and visionaries, Modeliste is an authentic source for emerging fashion defining the culture of couture.

LABELS
we
LOVE

Modeliste celebrates and showcases the very latest beauty trends, product launches, tips, and must-haves illustrated by the industry's most renowned artists and experts. Through a multi-faceted network of video, how-to tutorials, intimate behind-the-scenes access to beauty photo shoots, runway shows and red carpet events, Modeliste explores beauty's expanding cultural influences and how to capture the latest trends.

BEAUTY



The latest beauty tips, hair ideas, and makeup advice from the editors and world renowned celebrity hair stylists and makeup artists.



TRAVEL

Each issue of Modeliste is dedicated to the most stylish and inspirational travel destinations and travel through a fashionable lens. Providing unparalleled, authenticated access, Modeliste is an insider's view designed to capture each destination's unique guest properties, breathtaking vistas, vibrant cultures, trendy shopping, off-the-beaten-path activities, local must-sees, memorable dining experiences and revitalizing spa treatments all experienced first-hand by our team of knowledgeable, internationally renowned travel editors.



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MODE *with* MEANING



Mode with meaning advocates and celebrates the art-of-giving by establishing links with non-profit organizations around the world that serve to empower and educate women and children with respect, honor and dignity.

With the ultimate goal to support economic opportunities for women and their children health, education, vocational training and parenting, Modeliste provides a platform for our readers to connect, contribute, donate and promote voluntourism opportunities and creative endeavors to build and sustain communities.

As Modeliste opens the world through our travel features, Mode With Meaning brings readers the personal stories of women whose strength and determination to overcome challenging circumstances bring light and beauty through creativity, positive purpose and meaning.

Mode With Meaning Director, Lynne Chizzick